



NATIONAL PUBLIC GARDENS DAY

MAY 12, 2017

Social Media Tips

Facebook

"Celebrate National Public Gardens Day with us on Friday, May 12, 2017! This annual event was created to raise awareness of the important role botanical gardens and arboreta play both in their community and on a national level. Support your local garden and join us on May 12."

"[NAME OF GADEN] is offering [special offer/promotion] on Friday, May 12th to celebrate National Public Gardens Day. Download your coupon here! [ADD LINK]"

"Lunch is on us! Visit the garden on National Public Gardens Day, Friday, May 12, and enjoy a complimentary boxed lunch. Download our coupon offer here: [ADD LINK]"

Twitter

"Join us on Friday, May 12th to celebrate National Public Gardens Day! Download your coupon for free admission here: [ADD LINK]"

"Receive 10% off your purchase in our gift shop on May 12, in honor of National Public Gardens Day. Download our offer coupon here: [ADD LINK]"

General Social Media Tips

- ❖ Share photos of what's happening on National Public Gardens Day.
- ❖ Connect with and support other gardens through social media before and on May 12 in support of public gardens.

Follow and tag National Public Gardens Day on social media!

Facebook: www.facebook.com/NationalPublicGardensDay

Twitter: @PublicGardens, #NationalPublicGardensDay