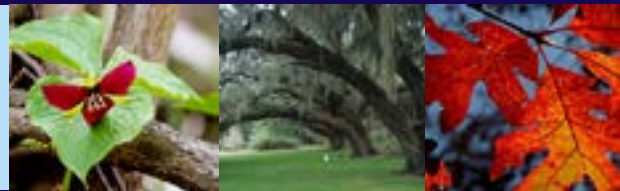


AMERICAN PUBLIC GARDENS ASSOCIATION PROFESSIONAL DEVELOPMENT SYMPOSIA SPONSORSHIP OPPORTUNITIES



The American Public Gardens Association works closely with our more than 600 member gardens to gauge emerging trends, upcoming issues and gaps in professional development in the public garden industry. In response, we work with our 20 Professional Sections to develop Professional Development Symposia, offered regionally, enabling garden professionals throughout the US and internationally to attend. Topics are focused upon specific segments of the industry and attendees range between 50 and 125 per symposium.

The goals of our symposia are to provide:

1. Peer-to-peer networking, idea-sharing and discussion of issues and challenges of common interest.
2. Targeted educational content for public garden staff, and those working closely with public gardens.
3. Garden and tour experiences that underscore and enrich the symposium theme.

Professional Development Symposia provide a unique opportunity for you to put your business directly in front of a captive audience of public garden professionals.

SPONSORSHIP LEVELS AND BENEFITS

Program Sponsor: \$7,500

- Primary name & logo recognition on all collateral materials including signage and Association website
- Speaking opportunity and recognition during event
- Opportunity to exhibit at host garden during event
- Opportunity to distribute product to attendees
- Three complimentary registrations

Keynote Sponsor: \$6,000 (exclusive sponsorship)

- Prominent name & logo recognition on all collateral materials including signage and Association website
- Recognition and VIP seating at Keynote lecture
- Opportunity to exhibit at host garden during event
- Opportunity to distribute product to attendees
- Two complimentary registrations

Session Sponsor: \$5,000 (one sponsor/session)

- Prominent name & logo recognition on all collateral materials including signage and Association website
- Recognition at start of session
- Opportunity to exhibit at host garden during event
- Opportunity to distribute product to attendees
- Two complimentary registrations

Meal Sponsor: \$4,000

- Name & logo on collateral materials and Association website
- Recognition at the meal
- Opportunity to exhibit at host garden during event
- Opportunity to distribute product to attendees
- One complimentary registration

Break Sponsor: \$2,500

- Name on collateral materials and Association website
- Recognition at one of the breaks
- Opportunity to exhibit at host garden during event
- Opportunity to distribute product to attendees
- One complimentary registration

Symposium Contributor: \$1,000

- Name listed as contributor in the program
- Opportunity to exhibit at host garden during event

Student Travel Sponsor: \$500

- Sponsor a student to attend the symposium
- Company or Individual recognition in the program
- Pre and Post-event tour access for student



American
Public Gardens
Association

PROFESSIONAL DEVELOPMENT SYMPOSIA SPONSORSHIP AGREEMENT



CONTACT INFORMATION

Company: _____

Contact Name: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Website: _____

Product or service to be exhibited, if sponsor level includes opportunity to exhibit or hand out product:

PAYMENT INFORMATION

Sponsorship Level (please check one)

- Program Sponsor: \$7,500
- Keynote Sponsor: \$6,000
- Session Sponsor: \$5,000
- Meal Sponsor: \$4,000
- Break Sponsor: \$2,500
- Symposium Contributor: \$1,000
- Student Travel Sponsor: \$500

Total payment due with signed agreement:
\$ _____

Payment Method

- Check enclosed (Make payable to APGA)
- Visa MasterCard

Card #: _____

Exp. Date: _____ 3-digit Sec. Code: _____

Signature: _____

COMPANY DESCRIPTION

Please provide a fifty-word description of your company and its products or services for inclusion in the sponsorship promotional materials (where applicable based upon sponsor level). Description should include information about your company, website and contact information.

Please email description to jmosz@publicgardens.org or fax to 610.444.3594. Please reference the specific symposium you are sponsoring in the email subject line.

CONTRACTUAL AGREEMENT & SIGNATURE

By signing below, I agree to abide by the rules and regulations of the Association Professional Development Symposium Sponsorship Agreement. These shall be interpreted by the American Public Gardens Association and all parties shall be bound by such interpretation. Upon acceptance by the Association, this form will serve as an official contract for sponsorship and services. Cancellations of a sponsorship agreement within 60 days of the symposium start date receive no refund.

In the event of cancellation of the symposium due to natural disaster, government regulations, strikes or any other cause beyond the American Public Gardens Association's control, the Association shall not be held liable for failure to hold the symposium as scheduled and shall determine the amount of sponsorship fees to be refunded. The sponsor assumes responsibility and liability for claims, damages and losses that arise from the sponsorship activities on the symposium premises; and will indemnify, defend and hold harmless the Association and the hotel as well as their agents and employees from any and all such claims, damages and losses.

Name: _____

Title: _____

Signature: _____

Date: _____

Questions? Please contact:

Jen Moszczynski

Member Development Manager

American Public Gardens Association

jmosz@publicgardens.org

610.708.3014

